

Message Text

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ACTION IO-10

INFO OCT-01 EUR-12 EA-09 AF-06 ARA-10 NEA-10 OIC-02 EB-07

COME-00 L-03 USIA-15 CIAE-00 INR-07 NSAE-00 ABF-01

TRSE-00 OMB-01 ISO-00 SS-15 NSC-05 SP-02 /116 W

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R 162351Z DEC 75

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 6150

INFO AMEMBASSY BRUSSELS

AMEMBASSY BERN

AMEMBASSY CANBERRA

AMEMBASSY HELSINKI

AMEMBASSY MADRID

AMEMBASSY MOSCOW

AMCONSUL MELBOURNE

AMEMBASSY PRAGUE

AT SEA

AMCONSUL SYDNEY

AMEMBASSY TOKYO

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PASS COMMERCE FOR NELSON, OFFICE OF ASSISTANT SECRETARY
FOR TOURISM, TS/DESP

E.O. 11652: N/A

TAGS: AORG, BIE, PFOR, ABUD, FR XX

SUBJECT: BUREAU OF INTERNATIONAL EXPOSITIONS: 78TH
GENERAL ASSEMBLY SESSION, DECEMBER 11, L975

REF: PARIS 11270 OF MAY 5, 1975

1. SUMMARY: HIGHLIGHTS OF 78TH BIE GENERAL ASSEMBLY
MEETING IN PARIS DECEMBER 11, 1975 WERE ELECTIONS FOR
TWO COMMITTEE CHAIRMANSIPS (RUSSIAN AND AUSTRALIAN
WON) DECISION TO INCREASE MEMBER COUNTRIES DUES FOR
CY 1976 TC 1300 FRANCS PER PART RATHER THAN TO 1450
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FRANCS AS ORIGINALLY PROPOSED, PRESENTATION OF 2IE

BULLETIN, ANNOUNCEMENT BY SPANISH DELEGATION OF ITS DECISION TO POSTPONE 1982 BARCELONA UNIVERSAL EXPOSITION, PROGRESS REPORT BY JAPANESE DELEGATION ON ONGOING OKINAWA SPECIAL EXPOSITION, REPORTS ON PROPOSED EXPOSITIONS - CANADIAN SPECIAL INTERNATIONAL FLORAL EXPOSITION IN QUEBEC, AUSTRALIAN UNIVERSAL EXPOSITION PROPOSED FOR 1987-1988, AND CZECHOSLOVAKIA HORTICULTURAL EXPOSITION TO BE HELD IN PRAGUE IN 1979 - AND ANNOUNCEMENT BY U.S. DELEGATION THAT ITS GOVERNMENT IS REVIEWING A PRELIMINARY APPLICATION FOR A UNIVERSAL EXPOSITION. IN SUM, THIS WAS GOOD SESSION IN TERMS OF U.S. INTERESTS.

2. IN ELECTIONS FOR TWO COMMITTEE CHAIRMANSHIP AND MEMBERSHIPS OF ALL FOUR BIE COMMITTEES, RUSSIAN DELEGATE N.D. FILIPPOV WON CHAIRMANSHIP CLASSIFICATION COMMITTEE AND AUSTRALIAN DELEGATE W. WORTH WAS ELECTED TO HEAD BUDGET COMMITTEE. MR. TROENDLE OF SWITZERLAND RETAINED POSITION AS BIE PRESIDENT - OLLE HEROLD OF FINLAND AND J. WILLIAM NELSON OF U.S. RETAINED CHAIRMANSHIPS OF RULES AND BULLETIN COMMITTEE, RESPECTIVELY.

3. AFTER PROLONGED DEBATE ON NEED FOR SAVINGS, GENERAL ASSEMBLY APPROVED DUES INCREASE FOR CY 1976 FROM 1000 FRANCS TO 1300 FRANCS "PER PART", RATHER THAN TO 1450 FRANCS AS ORIGINALLY PROJECTED. (U.S. PAYS 50 "PARTS") CY 1976 BIE BUDGET ESTIMATED TO TOTAL 529,000 FRANCS, WITH 10 PER CENT INCREASE PROJECTED FOR CY 1977. GENERAL ASSEMBLY ALSO DECIDED THAT COSTS FOR PRE-INVESTIGATION FOR SPECIAL EXPOSITIONS SHOULD BE BORNE BY COUNTRY ORGANIZING THE EXPOSITION, RATHER THAN BY BIE. BUDGET CHAIRMAN REPORTED THAT 1300 FRANC FIGURE SHOULD RESTORE RESERVE FUNDS AND ENABLE BIE TO FUNCTION EFFECTIVELY IN CY 1976 AND CY 1977 SINCE RENT UNDER NEW LEASE FOR BIE HEADQUARTERS WILL BE LESS THAN ORIGINALLY PROJECTED AND A NEW MEMBER, GERMAN DEMOCRATIC REPUBLIC, JOINED BIE.

4. BULLETIN COMMITTEE CHAIRMAN, J. WILLIAM NELSON OF U.S., PRESENTED EACH DELEGATION WITH LATEST EDITION OF BIE BULLETIN WHICH WILL SERVE TO PUBLICIZE BUREAU'S UNCLASSIFIED

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ACTIVITIES AND AS USEFUL GUIDE FOR FUTURE ORGANIZERS OF BIE APPROVED EXPOSITIONS. IN INTEREST OF SAVINGS, BUREAU PURCHASED OWN PRINTING MACHINE TO ENABLE PUBLICATION OF BULLETIN ON REGULAR BASIS AND PRINTING OF PROFESSIONAL APPEARING BIE DOCUMENTS. MEMBER COUNTRIES ARE TO SUBMIT LISTS TO BIE OF ORGANIZATIONS IN THEIR RESPECTIVE COUNTRIES TO RECEIVE NEW BULLETIN.

5. SPANISH DELEGATION WITHDREW 1982 DATE REGISTERED FOR BARCELONA UNIVERSAL EXPOSITION AND ANNOUNCED THEIR INTENTION TO HOLD EXPOSITION AT A LATER DATE, PERHAPS IN 1998 OR 1995.

6. JAPANESE DELEGATION, REPORTING ON ONGOING OKINAWA SPECIAL EXPOSITION (JULY 20, 1975 - JANUARY 18, 1976), STATED THAT ATTENDANCE WILL BE SLIGHTLY LESS THAN

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ANTICIPATED DUE TO SLOWDOWN IN JAPANESE ECONOMY. TOTAL ATTENDANCE IS NOW PROJECTED TO REACH 3.6 MILLION, RATHER THAN 4.5 MILLION VISITORS. THIRTY-SIX COUNTRIES AND THREE

INTERNATIONAL ORGANIZATIONS ARE PARTICIPATING IN OCEANEXPO '75.

7. AUSTRALIA DELEGATION REPORTED ON RESULTS OF THEIR PRELIMINARY INVESTIGATION TO ORGANIZE UNIVERSAL EXPOSITION COMMEMORATING 200TH ANNIVERSARY OF LANDING OF FIRST EUROPEAN SETTLERS. KEY DATE IS JANUARY 26, 1988. PRELIMINARY STUDIES INDICATE EXHIBITION SHOULD BE HELD FROM NOVEMBER 15, 1987 TO MAY 15, 1988 TO MAXIMIZE ATTENDANCE OF 20 TO 25 MILLION PEOPLE. EXHIBITION UNCLASSIFIED

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ORGANIZERS ARE PRESENTLY EXAMINING POSSIBLE SITES AND CONSULTING AUTHORITIES IN COUNTRIES WHICH HAVE RECENTLY MOUNTED EXPOSITIONS TO ENABLE AUSTRALIAN GOVERNMENT TO BE WELL PREPARED TO SUBMIT REQUEST FOR A DATE FOR UNIVERSAL EXPOSITION TO BIE AT APPROPRIATE TIME.

8. CANADIAN DELEGATION STATED THAT IT WAS UNABLE AT THIS TIME TO REQUEST NEW REGISTRATION FOR SPECIAL EXPOSITION "LES FLORALIES INTERNATIONALES", WHICH WAS ORIGINALLY REGISTERED WITH THE BIE TO TAKE PLACE IN 1976 IN QUEBEC. DELEGATION HOPES TO BE ABLE TO REQUEST REGISTRATION FOR LATER DATE IN EARLY 1976.

9. CZECHOSLOVAKIAN DELEGATION ANNOUNCED INTENTION TO HOLD HORTICULTURAL EXPOSITION IN PRAGUE FROM APRIL 28 - OCTOBER 17, 1979. 4 1/2 MILLION VISITORS ARE ANTICIPATED.

10. U.S. DELEGATION ADVISED COUNCIL THAT U.S. GOVERNMENT HAD RECEIVED PRELIMINARY APPLICATION FOR UNIVERSAL CATEGORY EXPOSITION. HOWEVER, U.S. REGULATIONS REQUIRE THAT THIS PROPOSAL BE STUDIED EXTENSIVELY TO INSURE THAT PROJECT IS SOUNDLY CONCEIVED AND IS INDEED FEASIBLE BEFORE U.S. GOVERNMENT CAN REQUEST DATE FROM BIE. IF PROPOSAL PROVES SOUND, U.S. DELEGATION ANNOUNCED THAT IT WOULD THEN NOTIFY BIE SECRETARY GENERAL WITHIN NEXT FEW MONTHS TO FORMALLY REQUEST BIE ACTION.

11. /NEXT SEMI-ANNUAL MEETING - 79TH GENERAL ASSEMBLY - WILL BE HELD ON APRIL 28, 1976.

12. COMMENT: WE BELIEVE THIS WAS GOOD SESSION IN TERMS OF U.S. INTERESTS. U.S. HAS GAINED INCREASED RECOGNITION IN BIE THROUGH CHAIRMANSHIP OF BULLETIN AND PUBLICITY COMMITTEE AND REPRESENTATION ON PERHAPS MOST IMPORTANT COMMITTEE, CLASSIFICATION COMMITTEE. SPECIAL EXPOSITION HELD IN SPOKANE, RECOGNIZED AS HIGHLY

SUCCESSFUL BY BIE, AND INTEREST ON PART OF
SEVERAL U.S. CITIES IN MOUNTING EXPOSITIONS FURTHER
UNDERScore IMPORTANCE OF ACTIVE U.S. ROLE IN BIE. IN
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THIS REGARD, U.S. BIE DELEGATION PLEASED THAT CREIGHTON
D. HOLDEN, ASSISTANT SECRETARY FOR TOURISM, ABLE TO
PARTICIPATE IN SESSION AS OBSERVER.
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Disposition Approved on Date:
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Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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